

SPORTS TEAMS & STADIUMS

A better game day for families. A reason to come back.

Give families a simple way to reconnect if they get separated. Give a sponsor something useful to fund. Then invite interested parents to keep hearing from your team.

THE TAG, SIMPLY

A small tag someone can tap with a phone to find a parent's contact number. A parent adds an emergency contact to activate it. No app, battery or tracking. Families can use the safety feature without accepting marketing.

Why consider it?

Help families get back to the game.

A practical way to help separated families reconnect.

Give sponsors a useful role.

A tangible family service for a sponsor to fund.

Keep the invitation open.

Optional team updates, family offers or invitations to return.

A manageable first pilot

YOUR TEAM

- Choose the game and distribution point.
- Identify the staff or volunteers involved.
- Approve team branding and any fan offer.

KINTAG PARTNERS

- Agree the tag design and setup.
- Prepare the emergency-contact and optional follow-up flow.
- Agree support and the pilot review.

One possible programme

A family receives and activates a tag, chooses a team invitation, then receives an offered player photo or family-game invitation.

Sponsor-funded and free for participating families. Sponsorship is agreed before the event proceeds. Campaign items, costs and fulfilment are agreed separately; follow-up is always optional.

Start with one home game.

Start a conversation: partners@kintag.com