

FAIRS & FESTIVALS

From the first ride to next year's return.

Give families something useful when they arrive, give sponsors a meaningful role, and invite interested visitors to stay connected after the event.

THE TAG, SIMPLY

A small tag someone can tap with a phone to find a parent's contact number. A parent adds an emergency contact to activate it. No app, battery or tracking. Families can use the safety feature without accepting marketing.

Why consider it?

Help families reconnect.

A phone tap opens an activated tag's contact page.

Give sponsors a visible contribution.

A useful family service at agreed distribution points.

Keep next year on the calendar.

Optional future dates, family tickets or event updates.

A manageable first pilot

YOUR TEAM

- Choose the day, gate or family area.
- Identify the staff or volunteers handing out tags.
- Approve event branding and any follow-up offer.

KINTAG PARTNERS

- Agree quantities, tag design and setup.
- Prepare the family activation and optional follow-up flow.
- Agree support and a post-event review.

One possible programme

A family activates a tag and chooses event updates or an available sponsor offer. A later invitation can bring next year's dates back into view.

Sponsor-funded and free for participating families. Sponsorship is agreed before the event proceeds. Campaign items, costs and fulfilment are agreed separately; follow-up is always optional.

Put it on the plan for your next event.

Start a conversation: partners@kintag.com